

Logo

The GTC logo is the face of its brand identity. It conveys the interconnected and collective nature of the organization. Its signature—the logomark and logotype—need to be used consistently in all digital and print communications. Incorrect use of the logo will weaken the brand.



1.1 |

green canopy,
trees, resilience,
grassroots,
parks



YOU'RE INVITED!

SHADE TREE PLANTING EVENT [REGISTER](#)

October 21, 2021, 10am to 1pm 123 Main Street, Pacoima, CA 91331

818-439-7559 to reserve your spot

Join a group of community volunteers to plant drought tolerant native trees that will cool our neighborhoods and sequester carbon.

The Green Together Collaborative is an innovative alliance between eight public and private partners - Community Partners, Pacoima Branch, City of Pacoima, City of Los Angeles, Los Angeles Business Council, The Trust for Public Land, LA City's LA Communities, and the UCLA Luskin Center for Innovation - that works directly with Pacoima and San Valley residents to build a safe, healthy, healthy inclusive, vibrant, climate resilient community. The Green Together Collaborative is supported by California Strategic Growth Council's Transformational Communities Program with funds from California Climate Investments - Cap and Trade Dollars at Work. [www.green-together.org](#)

GREEN TOGETHER COLLABORATIVE

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[GreenTogetherCollaborative.org](#) | [info@GreenTogetherCollaborative.org](#)

COMMUNICATIONS PLAN
Green Together Collaborative

Developed by The Climate Registry
May 2021

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